

Minutes of the Schoodic Byway Committee Meeting

Monday, October 24, 2016

1:00 P.M, Gordon's Wharf

Jen Boothroyd

Dick Fisher

Barbara Bowen

Gary Edwards

Bob DeForrest

Julie Isbill

Aaron Dority

Barbara Shanahan

Peter Drinkwater

The meeting came to order at approximately 1:00 P.M.

The minutes from the August 31, 2016 and September 26, 2016 meetings were circulated, but a vote on approval was postponed to give committee members an opportunity to review them thoroughly.

The group discussed the bus tour that happened on October 7. Feedback was considered in terms of positives (+) and things that should change if we repeat the event (Δ).

- + There does not appear to be a need to rush
- + The introductions at the beginning took longer than expected, but were a great way to begin the day
- + The day (climate, weather, time of year) was great
- Δ If there's a way to get a bus, so that participants don't need to be split up among vans, that would be better
- Δ Changes should be considered for lunch, and lunch pick-up
- Δ More thought should go into assigning people to vans

The group decided that we should send excess folders to those invitees who were not able to attend, along with a cover letter.

The group decided to send a follow-up letter to attendees, thanking them for coming and encouraging them to forward any questions, feedback, funding opportunities, etc. The letter will be accompanied by a group photo from Schoodic Point. Jen will draft a letter and forward it.

The group considered the final draft of the Schoodic Outdoors brochure. This was the last chance to offer commentary and suggestions before it goes to print. Several items were noted, including:

- The National Scenic Byway logo should be added
- The logos of the partners will move from the front title area to the back of the brochure
- A space should be added between “Schoodic” and “National” in the title area
- Remove the abbreviation “FMI”
- “Maine Coast Heritage Trust” should be in bold print, as are the other partners named in the narrative on the back of the brochure
- The Sundew Trail will be removed from the map per ANP request

The group agreed to have as many brochures printed as we have money to print, giving consideration to shipping costs, which Julie will finalize. When we know how big the shipment is, we will work out where the printed brochures will be shipped.

The committee agreed to devote the November meeting to developing an action plan of near-term planning goals for the Byway. Julie will lead this.

The next meeting was set for Monday, November 28, 2016 at 10:00 AM at Gordon’s Wharf.